

Round Rock Pitch Competition | Judge's Scoring Sheet

Company Name: _____ Name of Judge: _____

1 = Poor

2 = Fair

3 = Satisfactory

4 = Good

5 = Excellent

Scoring Criteria	Scoring				
1. Is there evidence this is a product/service people want/need?	1	2	3	4	5
2. Viability of proposed business model	1	2	3	4	5
3. Strength of company's value proposition	1	2	3	4	5
4. Scalability of proposed business model	1	2	3	4	5
5. The product or service has a competitive advantage over existing alternatives	1	2	3	4	5
6. Viability of applicant to execute this business plan	1	2	3	4	5
7. Overall pitch presentation	1	2	3	4	5

TOTAL SCORE: _____

Viability

Is the proposed business model capable of working successfully? Is it feasible?

Innovative

Does this proposed business model offer a unique value proposition? Is it differentiated enough from others in the market?

Scalability

Does the proposed business model have the capability to grow and if so, will it be able to accommodate that growth?

Capability of the Entrepreneur

Are the skill sets of the entrepreneur and their team sufficient to successfully operate the proposed business model? Does the entrepreneur's team have the relevant experience needed to successfully launch this business model?